

Press Release



Global Finance Names The World's Best Consumer Digital Banks In Latin America 2018

NEW YORK, August 9, 2018 – *Global Finance* has announced the First Round winners for the 2018 World's Best Consumer Digital Banks Awards in Latin America. This is the 19th year *Global Finance* has named the World's Best Digital Banks and details on all First Round winners will be published in the September issue.

First Round winners include Best Consumer Digital Banks, Best Corporate/Institutional Digital Banks, the Digital Banks of Distinction and the Best Islamic Digital Banks at the country level. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were regional winners in Sub-Categories such as Best Information Security and Fraud Management, Best in Mobile Banking and Most Innovative Digital Bank.

The overall Regional and Global winners, and Global Sub-Category winners, will be revealed on November 1 in London at *Global Finance's* Best Digital Bank Awards dinner at RIBA (Royal Institute of British Architects). Winning organizations from the Middle East will be honored at *Global Finance's* Digital Banks and Innovators Awards Dinner, which immediately follows the Digital Banks and Innovators Conference at the Madinat Jumeirah in Dubai on September 25. A full report on the awards and the conference will be published in the December issue of *Global Finance*.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of *Global Finance* were responsible for the final selection of winners in the First Round.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as Best in Mobile Banking were selected based on the relative strength and success of those web products and services.

"Digital banking is the future," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "The Digital Bank Award winners understand this and demonstrate commitment to ceaseless innovation in products and services for corporate and retail clients."

The full list of *Global Finance's* 2018 World's Best Consumer Digital Banks First Round winners in Latin America follows.



About Global Finance

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 189 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — GFMag.com — offers analysis and articles that are the heritage of 31 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

To obtain rights to use the *Global Finance* Best Digital Bank Awards 2018 logo or any other *Global Finance* logos, please contact Chris Giarraputo at: chris@gfmag.com

The unauthorized use of *Global Finance* logos is strictly prohibited.

Press Release



Global Finance Names The World's Best Consumer Digital Banks In Latin America 2018

COUNTRY WINNERS	
Argentina	Santander Rio
Brazil	Next - Bradesco Bank
Chile	Banco de Chile
Colombia	Bancolombia
Costa Rica	Scotiabank
Ecuador	Produbanco
El Salvador	Scotiabank
Honduras	Ficohsa
Mexico	Citibanamex
Paraguay	Itau Unibanco
Puerto Rico	Banco Popular de Puerto Rico
Trinidad & Tobago	Republic Bank Limited

REGIONAL SUB-CATEGORY WINNERS	
Best Online Deposit Credit and Investment Product Offerings	Bancolombia
Best Bill Payment & Presentment	Citibanamex
Best Web Site Design	Bancolombia
Best Integrated Consumer Bank Site	Santander Rio
Best Information Security and Fraud Management	Banco Popular de Puerto Rico
Best in Mobile Banking	Banco Popular de Puerto Rico
Best in Social Media Marketing & Services	Banco Popular de Puerto Rico
Best Mobile Banking App	Bancolombia
Best SMS/Text Banking	Citibanamex
Most Innovative Digital Bank	Bancolombia

For Information on attending *Global Finance's Best Digital Bank Awards Dinner 2018*
please contact Chris Giarraputo, email: chris@gfmag.com

For editorial information please contact Andrea Fiano, editor: afiano@gfmag.com